

EFL Associate Fellow Selection Criteria

Associate Fellows will be selected based on the criteria below.

ABILITY TO COMMIT

1. **Ability to attend all Energy Futures Lab meetings and workshops in 2017.** We expect the Associate Fellowship to require approximately 10 days commitment in 2017, as well as engagement between meetings (e.g., communications/liason with EFL Fellows/Associate Fellows; work on collaborative initiatives, etc). Confirmed dates of workshops will be provided as early in the year as possible. Associate Fellowship membership is not transferable.
2. **Organizational support and endorsement.** Senior leadership endorsement should reflect commitment by the participant's organization (or relevant network) to formally learn about EFL concepts and outcomes and to explore possible actions and collaborative opportunities arising from the EFL.

ABILITY TO ENGAGE IN SYSTEMS-LEVEL INNOVATION

1. **Desire to play a proactive role in creating Alberta's future energy system.** The participant must share in the Energy Future Lab's overarching premise: that to remain a successful and prosperous society, Alberta will need to create an energy future that is aligned with the emerging social, economic and environmental demands of the 21st Century.
2. **Willingness to collaborate through the Energy Futures Lab as a necessary means of achieving personal and organizational goals.** The ideal participant views their involvement in the EFL as a way to do his or her job more effectively, not as a side project. He or she sees participation in the EFL as a way to address a challenge or seize an opportunity that they cannot do alone.
3. **Affinity for real-world collaborative experimentation and learning.** The Energy Futures Lab is a platform for proactive innovation where participants develop deeper shared understanding of the system, collaboratively test possible system-disrupting solutions, learn from these experiments and adapt. The ideal participant is comfortable operating in a context where pathways are continuously evolving through co-creation and where outcomes are emergent.

ABILITY TO REPRESENT AND INFLUENCE A DIVERSITY OF CONSTITUENCIES

1. **Ability to influence their organization or constituency.** The participant must have a demonstrated ability to influence their organization and/or network. This means they are well-networked and have either a level of seniority in the organization that provides them formal and informal influence in strategic decision-making or be on an “executive leadership track”. The ideal participant is committed to be with their organization for a long enough time that he or she will be able to guide and implement strategic decisions and sustain collaboration with other organizations.
2. **Ability to articulate the perspective of one or more important constituencies in Alberta’s energy system.** (So that, as a whole, the EFL includes a diversity of actors and voices that play a vital role in the future of Alberta’s energy system.) Alberta’s energy system is diverse and, as such, it is important that the Fellowship reflects this diversity to ensure a systems perspective and increase the transformative potential of the ensuing collaboration.

Please note that members of the Associate Fellowship may be asked to act as spokespeople for the public engagement activity of the EFL. Those interested may be called upon to participate in some of the public engagement activity of the EFL, for example by drafting op-ed pieces or other commentary, speaking at public events, etc.

REPRESENTATION NEEDED IN THE EFL FELLOWSHIP

Some areas of the energy system that are currently under-represented in the EFL, and are seen as gaps in need of filling are listed below. While we are recruiting for participants from across the energy system, we especially encourage applications from innovators and influencers in any of the following currently under-represented groups:

- rural communities or agriculture,
- the mobility sector,
- First Nations,
- utility companies, and
- those selected to represent the general public (i.e. Councillors, etc)