Selection Criteria, Process, and Application Fields

EFL Fellow Selection Criteria
Fellowship members will be selected based on the criteria below.

Ability to Commit

1. **Ability to attend all meetings and workshops for the duration of the Energy Futures Lab.** We expect that the Fellowship will require a minimum commitment of approximately six full days in 2020, as well as active engagement between Fellow workshops to collaborate on EFL initiatives and liaise with EFL Fellows, as relevant. Confirmed dates of workshops and commitments are listed below. Fellowship membership is not transferable.

2. **Organizational support and endorsement.** Senior leadership endorsement should reflect commitment by the organization to formally learn about EFL concepts and outcomes and to explore possible actions and collaborative opportunities arising from the EFL. The ideal participant is supported by senior managers of their organization to participate and bring back learnings to be explored by the organization.

Ability to Engage in Systems-Level Innovation

3. **Desire to play a proactive role in creating Alberta’s future energy system.** Amidst polarization on energy issues, the EFL has become a trusted bridge-builder, connecting innovators working in different areas of the energy system. The Lab supports deliberate and coordinated effort amongst these leaders and innovators to find common ground and advance exemplar initiatives, demonstrating what’s possible for Alberta. The participant must share in the Energy Future Lab’s overarching premise: that to remain a successful and prosperous society, Alberta will need to create an energy future that is aligned with the emerging social, economic and environmental demands of the 21st Century. The ideal participant is driven to contribute positively to shaping Alberta’s future and can convey how contributing to an energy transition presents opportunity for themselves and their organization.

4. **Willingness to collaborate through the Energy Futures Lab as a necessary means of achieving personal and organizational goals.** The participant must be willing to work collaboratively with others to address systemic challenges. The ideal participant views their involvement in the EFL as a way to do his or her job more effectively, not as
a side project. He or she sees participation in the EFL as a way to address a challenge or seize an opportunity that they cannot do alone. The EFL Fellow Social Contract outlines Fellow agreements and responsibilities.

5. **Affinity for real-world collaborative experimentation and learning.** The Energy Futures Lab is a platform for proactive innovation where participants collaborate across sectors and disciplines, test possible system-disrupting solutions, learn from these experiments and adapt. It is focused on action guided by shared strategic insight. The ideal participant is comfortable operating in a context where pathways continuously evolve through system sensing and co-creation, and where outcomes are emergent.

### Ability to Represent and Influence a Diversity of Constituencies

6. **Ability to influence their organization or constituency.** The participant must have a demonstrated ability to influence their organization and/or constituency. This means they are well-networked and have either a level of seniority in the organization that provides them formal and informal influence in strategic decision-making or be on an “executive leadership track” to fill a similar position. The ideal participant is committed to be with the organization for a long enough time that he or she will be able to guide and implement strategic decisions as, for example, director and/or executive level leaders and to sustain collaboration with other organizations.

7. **Ability to articulate the perspective of one or more important constituencies in Alberta’s energy system (so that, as a whole, the EFL includes a diversity of actors and voices that play a vital role in the future of Alberta’s energy system.)** Alberta’s energy system is diverse and, as such, it is important that the Fellowship reflects this diversity to ensure a systems perspective and increase the transformative potential of the ensuing collaboration.

Please note that members of the Fellowship may be asked to act as spokespeople for the public engagement activity of the EFL. Although this will not be a requirement of membership, participants may at times be invited to participate, for example by drafting op-ed pieces or other commentary, supporting the Energy Futures Roadshow, speaking at public events, or other agreed-upon opportunities.

### EFL Fellow Selection Process

**Application Process**

- **September 25** - Initial Energy Futures Lab Fellowship application information available online / Online application system opens.
- **December 8** - Online Applications due / Online Application system closes
Selection Process

- **December 9 - December 20** - Initial review of applicants to develop short-list
- **January 6 - January 10** - If needed, possible clarifying interviews will take place with select short-listed applicants.
- **January 15** - Formal invitations to 2020 Fellows

Orientation Process

- Two day 2020 Fellow orientation - January 28 & 29 in Edmonton
- Public announcement of 2020 Fellows.

2020 EFL Fellowship Schedule

Fellow workshops (full attendance expected)

- January 28 & 29 (full days) – Edmonton (new Fellows only)
- February 26 (evening) & February 27 & 28 – location TBD
- May 27 & 28 – location TBD
- September 23 & 24 – location TBD
- November 25 & 26 – location TBD

EFL Summit (attendance optional)

- March 17 & 18 (morning) – Banff

EFL Accelerators (attendance optional, as relevant)

- Dates and topics to be determined

Application Fields

** field made public (if selected as a fellow)

Basic information

1. **Name
2. Address
3. Phone number (direct)
4. Email
5. **Organization
6. **Title/role
Profile

8. **Please provide a 100 word profile of yourself that can be shared on our website (if selected as a fellow).**

Lens on the system

9. **Sector - select best fit [government (FN, municipal, provincial, federal), industry (break down further?), Non-profit, entrepreneur, academic, media,…]**
10. **Please provide 5-10 words that best describe your perspective on or experience in the energy system.**
11. **How would you characterize the transition that’s coming (or needed) in Alberta’s energy system? (max 1 paragraph)**

Relevant work experience

13. Please describe a professional experience(s) that demonstrates the following (max 3 paragraphs)
   - your ability or aptitude for experimentation and innovation
   - your ability to collaborate
   - where you acted as an agent of change within your organization and/or network

Assessing fit/potential

14. **The EFL anticipates that by 2050 the world will make major advances in transitioning to a sustainable global energy system, where production and consumption align with the scientific principles of sustainability. Please share your thoughts on why this [Shared 2050 Vision](#) matters for Alberta and what opportunities exist. (2 paragraphs)**

15. Describe the alignment you see between your EFL participation and your work. (What challenges are you facing and/or where are you stuck? How might collaborative opportunities help you get unstuck?) (2 paragraphs)

Documentation for upload

A. Letter of organizational support (from executive level)
B. One additional reference letter
C. Resume
D. **Headshot photo - 800px X 800px with some space around the head and shoulders. Please refer to the current Fellows page.**