

February 12, 2019

## **Re: Launch of Energy Futures Lab 2.0**

We are proud to be the convening partners for the Energy Futures Lab (EFL) as we launch the next phase of this important initiative (EFL 2.0) that is more timely and important than ever.

The climate and energy debates of the past decade have left Canada polarized in a myriad of ways. Meanwhile, much of the rest of the world – especially its technology innovators – is racing to a new energy future that will reshape politics, economics, and cultural dynamics around the world. The urgency for action is such that there are enormous opportunities for those able to advance solutions. The nature of our collective response will shape Canada's competitiveness and attractiveness as a place to invest for decades while affecting our social and cultural fabric.

It is a time that requires bold and collaborative leadership. Since its launch in early 2015, the EFL has proven a unique forum for overcoming divisiveness and finding productive common ground among diverse stakeholders. With the launch of EFL 2.0, we are doubling down on this approach and planning to deepen and extend its impact.

In doing so, we honour the foresight of the original convening partners of the EFL and, most importantly, the hard work and dedicated leadership of EFL Fellows in getting us here. The EFL Fellows have shown us the power of shared leadership, co-creation, experimentation, and taking the time to align aspirations and intentions in mutual trust, despite our differences. We commit to helping advance the spirit and tangible outcomes of the work you have started as EFL Fellows.

The [EFL 2050 vision](#) is a compelling vision we support. We know that our prosperity challenge lies in developing and leveraging our resources and assets in a way that helps build the energy system that the future requires of us. We will work together to build an energy system that aligns with [sustainability principles](#) and is...

- Home to the world's most innovative, entrepreneurial and responsible energy citizens;
- Net carbon-neutral for electricity, heat, mobility and industrial processes;
- The world's leading source of energy technology, products, know-how, and future-fit hydrocarbons;
- A leader in energy-based partnership toward reconciliation with Indigenous peoples in Canada.

In pursuit of this vision, over the next three years, we will aim to achieve the following objectives:

1. Continue to identify, develop and pressure-test innovative solutions for accelerating the transition to the energy system the future requires of us;
2. Strengthen the capacity of business and government to adopt and support such innovative solutions;
3. Align a growing community of leaders and their organizations behind a bold and transformative vision for the future of energy in Canada and the possible transition pathways to achieve it;
4. Inspire and share narratives among communities that help depolarize the public conversation about energy in Canada and accelerate progress toward a shared vision.

Recognizing the importance of building bridges across Canada on these issues, we will also stay open and responsive to emergent opportunities to leverage the EFL tools, brand and lessons to extend its impact to jurisdictions beyond Alberta.

As partners in EFL 2.0, our primary role will be to serve as a bridge between the work of the lab and the broader innovation ecosystem, including our own organizations. This means we will help enable and integrate lab-generated solutions, pose challenges to the Lab based on our own innovation priorities, help secure required resources to aid in the innovation processes of the Lab, and act as champions and connectors for the EFL in our respective networks.

We know that we are not alone in our desire to move beyond polarization and instead engage in productive action together, bridging traditional boundaries. Doing so requires that we build and nurture our collaborative capacity. We welcome the engagement of others in this shared endeavour.

Sincerely,



David Hughes  
President & CEO  
The Natural Step Canada



Mark Little  
President & COO  
Suncor Energy



Laura Kilcrease  
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Continued...



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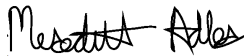
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