

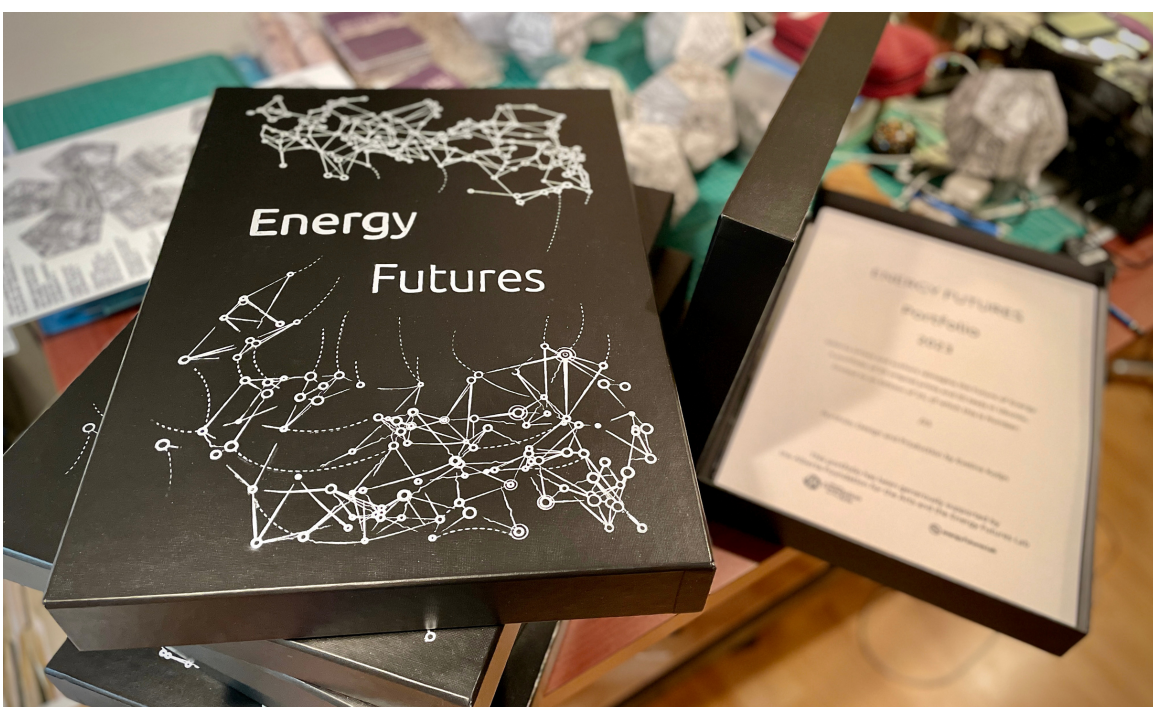


energy futures lab

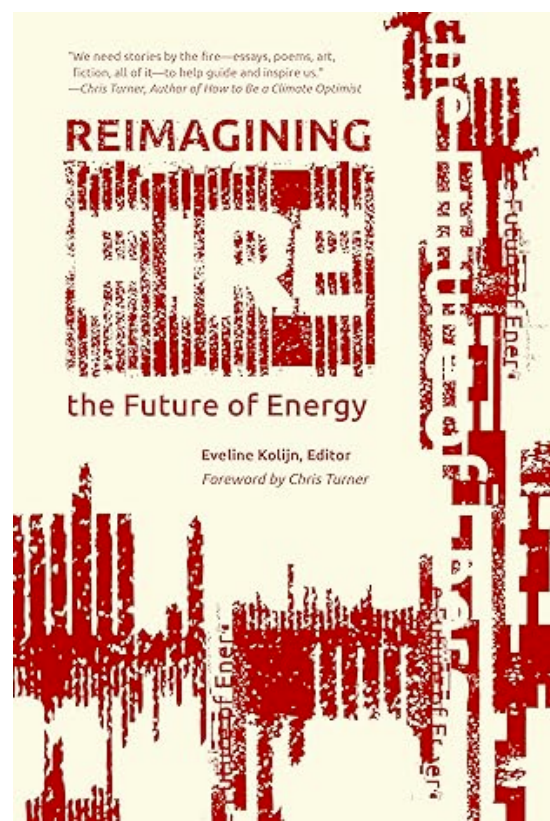
Energy Futures Print Portfolio

The Challenge

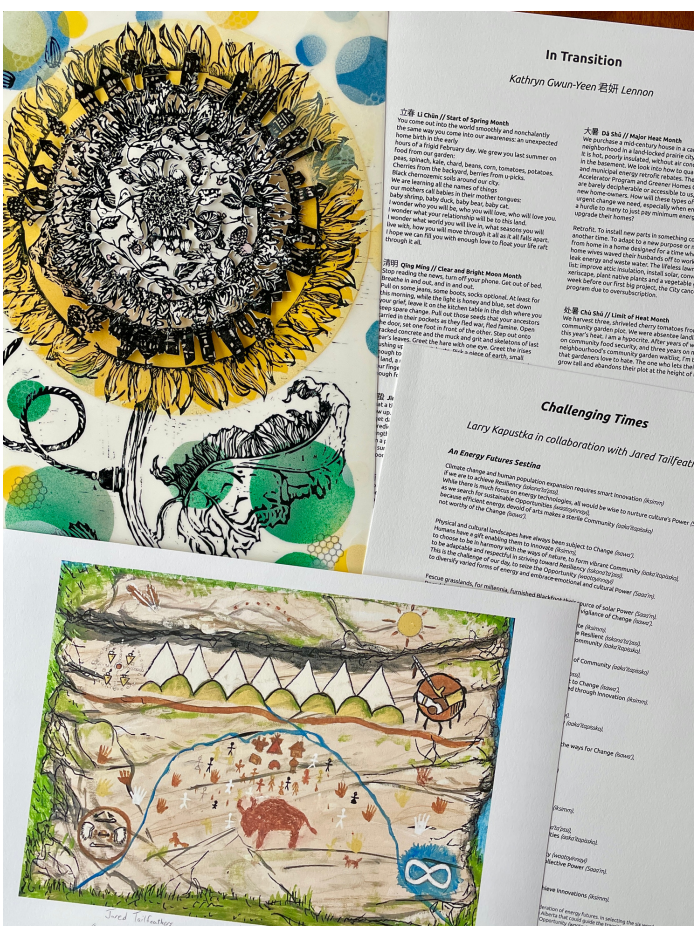
- A majority of Albertans now believe in the need for an energy transition in Canada, however stories shared about it through political rhetoric and echoed in media continue to be starkly polarizing, often negative and demotivating.
- This initiative explored new forms of storytelling about the energy transition that offer supplementary perspectives and narratives in visual and text-based formats that create more inclusive entry points to the topic of transition in order to reach a broader audience with more empowered, positive, hopeful and human-centred messages.



The Energy Futures Print Portfolio. A limited number of print portfolios were created, and include hand-printed boxes that house the art prints and pages of text. Photo: Eveline Kolijn



The cover of *Reimagining Fire: the Future of Energy*, published in April 2023.



Sample of prints and texts in the portfolio. Photo: Eveline Kolijn



Photos from the launch and publicity book tour for *Reimagining Fire*. Photos: Eveline Kolijn

Successes We're Celebrating

- Reimagining Fire: The Future of Energy* is now in its second Canadian print run, has been featured in numerous media, and gone on to be published in the US, with Harvard University as the book's first US customer.
- The work features prints and texts from prominent visual artists, poets and authors. Eveline contributed a visual entry, and asked Fellows Maggie Hanna and Mark Hopkins as well as past EFL Team Member Emma Gammans to contribute texts.
- With public narratives around energy transition primarily framed through the lenses of politics, economics, business, technology or the ramifications of severe climate events, there has been an effect of creating negative associations or even aversions to the topic.
- As Chris Turner notes in the forward to *Reimagining Fire*, "The energy transition now underway needs more stories. We need narratives of escape, survival, salvage, even (maybe especially) triumph."
- By drawing in non-traditional voices and expanding narratives as part of public conversations about energy transition, this initiative has helped broaden perspectives and deepen awareness of the scientific, technological and social innovation work taking place in Alberta.
- It also helps create a more nuanced understanding of the breadth and variety of solution pathways to energy transition being advanced by the Lab and members of our network.
- While the official scope of work for this project with the EFL concluded with the book's publication, the project's reach continues to grow under Eveline's leadership.
- Future endeavours include an exhibition at the Leighton Art Centre in summer 2024, and plans to apply to the Alberta Foundation for the Arts' TREX program, which offers funding to develop artistic works into a traveling exhibition and create additional accompanying educational content, as well as sponsoring and promoting its "tour" of non-traditional gallery spaces across the province.
- Furthermore, the book has prompted discussions around the possibility of mounting a similar project in the country of Curaçao.

The Initiative

- To achieve this, EFL Ambassador Eveline Kolijn invited 41 prominent, Alberta-based printmakers and writers to take part in an artistic venture through which they could express their understanding of the energy transition and related concepts through artistic prints, poetry, stories and essays.
- These artistic works, in her vision of the final project, would make up a print portfolio - a longstanding tradition in the printmaking world, a sort of anthology of visual artworks (prints) - and, under Eveline's direction, an accompanying artistic text.
- With the support of the Lab, Eveline organized a series of learning sessions that paired artists with science and energy professionals working in the area of energy transition, many drawn from the Lab's own network.
- Once settled on a concept, she paired artists and writers interested in similar subjects to create a connected visual and text-based entry to the portfolio.
- Later, Kolijn was approached by Millarville-based Durville and UpRoute books who offered the opportunity to expand on the portfolio's original content with extended writings and reproductions of the prints in a book format.

Participating Fellows & Ambassadors



Eveline Kolijn
Artist



Maggie Hanna
Common Ground
Energy



Mark Hopkins
Swallow-a-Bicycle
Theatre

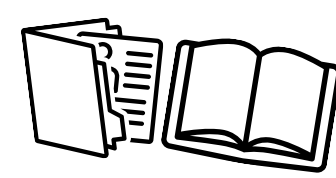
Authors

Emma Gammans, Rosemary Griebel, Maggie Hanna, Richard Harrison, Mark Hopkins, Barb Howard, Larry Kapustka, Shannon Kernaghan, Alexis Kienlen, Monica Kidd, Michael Leeb, Kathryn Gwun-Yeen Lennon, Alice Major, Kim Mannix, Natalie Meisner, Mar'ce Merrell, Peter Midgley, Uchechukwu Peter Umezurike, Donna Williams.

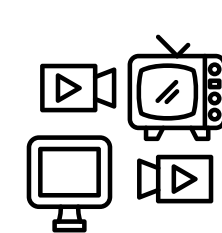
Artists

Sylvia Arthur, Kate Baillies, Carole Bondaroff, Katie Bruce, Hannah Gelderman, Jamie-Lee Girodat, Jill Ho-You, Jaqueline Huskisson, Liz Ingram, Mary Kavanagh, Eveline Kolijn, Kasia Koralewska, Tara Manyfingers, Nadia Perna, Stan Phelps, Jessica Semenoff, Jared Tailfeathers, Alex Thompson, Heather Urness

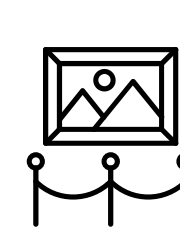
2023 Highlights



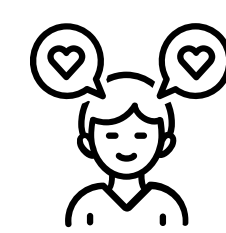
**Portfolio and
book published**



**5+ events and
media coverage
for the book**



**2024 exhibition
at Leighton
Art Centre**



**Positive reviews
and feedback
on the work**

"One might claim that a book on energy arranged around a multiplicity of voices, perspectives and areas of expertise presents more problems than it solves. I'd argue that the opposite is true: that in sharing our stories and bringing together our diverse selves around a common cause as vital as this one, we begin the essential work of coming to common ground. These conversations are the foundation on which that future is built, every bit as much as the technologies we'll chose to implement and the timescale on which we'll decide to make the change." - Jenna Butler, *Alberta Views* book review

SCAN
HERE!



Get your own copy of *Reimagining
Fire: The Future of Energy*