



# Tech Stewardship

In partnership with



## The Challenge

- Tech Stewardship is an online training course and professional practice program developed by the Engineering Change Lab (ECL).
- It exists to support those working and studying in tech to develop the framework, tools, and community they need to explore the complexity and consequences of their choices in a fast-moving technology ecosystem.

## Tech Stewardship, Explained

### what is tech stewardship?

A professional identity, orientation and practice. As tech stewards, we continuously discuss, refine and imagine new ways to shape technology for the benefit of all.

- purposeful**  
Tech is not neutral. We imagine, design, and implement technology intentionally for positive impact.
- responsible**  
The pace of tech disruption is accelerating. We anticipate, monitor and manage the complex impacts of tech.
- inclusive**  
Who's driving tech? We expand who and what is considered and involved in decision making.
- regenerative**  
Tech is often extractive. We proceed in a manner that cares for the environment, economy, communities & individuals

### Tech Stewardship Core Commitments

#### Advance Understanding

We continuously deepen our understanding of our relationship with technology, challenge dangerously limited narratives and stereotypes.

#### Deliberate Values

We seek to understand how our values are shaping and being shaped by the technologies we build and scale.

#### Practice Behaviours

We support each other to practice the daily behaviours that enable progress in all its forms – from incremental steps all the way to breakthroughs!

## Successes We're Celebrating

- A free pilot version of the program launched in June 2023 saw 400+ sign-ups and garnered overwhelmingly positive reviews from those who completed the course.

### Pilot Reviews

"Incredible content. Interdisciplinary and brings social innovation into tech space." - Dayna

"When I learn something fundamentally valuable and different from my current approach to work and life I am impressed and empowered. I feel this was both impressive and empowering." - Brian

"I had a lot of fun working through the course, and I really enjoyed the practice sessions. The moderators were really great and I also really liked all of the links to additional reading that were provided." - Erin

- Several participants engaged through the EFL's network from traditional energy companies, clean tech accelerators, and post-secondary partners have expressed interest in continuing to offer the program to employees, clients and students.
- By supporting change makers working in energy-related fields with a framework for applying a stewardship lens to their work, the language and tools needed to navigate tensions, as well as establishing supportive relationships with like-minded practitioners, this program will help improve the individual decisions that cumulatively have wide-ranging implications, and align them with a more holistic vision of a successful energy future.

## The Initiative

- Recognizing that a sector-specific version of the program might spark deeper conversations and surface transferrable learnings between participants, the ECL partnered with the Energy Futures Lab to integrate the concepts core of our well-respected practice of sustainability-driven social innovation towards energy systems change in a new, energy-focused version of the course.
- New course content created included approximately 4 hours of additional material developed by a Fellow Steering Group, and delivered by the EFL's Managing Director, Alison Cretney.
- Members of the Steering Group as well as other voices from the network also contributed example videos, articulating what they believe are critical ideas and perspectives needed to address the most pressing challenges of the energy transition.
- The initiative also sought to expand the program's reach through EFL-connected companies, educational partners, and other members of the Lab network.

### 2 Course Streams:



#### For existing Tech Stewards

6 hrs total

4 modules

Practice Simulation Challenge (Live Online Event)



#### For newbies

16 hrs total

18 modules

2 online drop-in discussions (½ hr)

Practice Simulation Challenge (Live Online Event)

### LEARN MORE ABOUT IT

Read the 1-page explainer on Tech Stewardship for the Energy Transition



## Participating Fellows



Victor del Valle  
Independent



Erin Moffat  
Ovintiv



Gary Millard  
Suncor



Maggie Hanna  
Common Ground Energy



Shahed Shafazand  
Shift-Catalysts

## 2023 Highlights



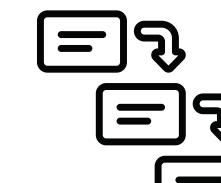
New course materials developed



Strong reviews for pilot course



New partnerships established with post-secondary and NFP partners



First attempt at codifying an "EFL Way"

SCAN HERE!



Register your organization for the course starting in Jan 2024, FREE